



reelyActive

COWORKING CASE STUDY

Maximise serendipity and a sense of community while better understanding your membership.

SOLUTION

Detection of coworking members, staff and/or visitors in the space via a branded mobile application or keyfob tags using latest-generation Bluetooth technology. Turnkey installation of an Internet-connected sensor infrastructure and touchscreens within common areas. Participants create profiles which are shared on-screen when they are present. A “Live Directory” can also be accessed remotely via the web. One-click integration with third-party analytics platforms.

OPERATOR BENEFITS

Differentiate from other coworking spaces with an engaging technology that facilitates serendipitous encounters.

Empower staff to deliver personalised experiences and learn from quantified attendance analytics.



MEMBERSHIP BENEFITS

Enjoy better networking with other coworking members, staff and visitors.

Promote one’s project, brand and self to the community through a novel and engaging channel.

RESULTS

Serendipitous human interaction facilitated by calm technology.
Increased member engagement and retention.

PARTNERS



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